

ANDREA MANDARINO

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Professional, innovative, and versatile designer eager to contribute creativity as well as technical proficiencies, project management, and client relation skills toward leading and supporting the creative and communication objectives of a progressive organization.

PROFESSIONAL EXPERIENCE

2016 - Present **Communications Coordinator, LGBT NETWORK**

Oversees the creative development, production, and execution of all marketing and communication needs through visual, environmental, and digital platforms. Works directly with the CEO on the branding and communication vision for the mission of the LGBT Network. Coordinates and collaborates with programming and development teams on creating content to attract and engage specific consumer/community targets. Serves as an overall creative lead to the communications team across art direction, photography, and design. Responsible for managing and growing the Network's social media platforms and community outreach.

CREATIVE DESIGN: *Branding & Implementation, Organization Collateral, Promotional Materials, Interactive Web Graphics*

SOCIAL MEDIA: *Facebook, Instagram, LinkedIn, Twitter, Meetup, and Flickr*

2006 - Present **Creative Director, FREELANCE**

Direct all phases of creative work from concept through production. Actively developed a variety of graphic products for multiple clients, including branding, packaging, print and online marketing creatives. Consistently ensured delivery of quality customer service vital to sustaining and growing a loyal clientele base.

Clients : *Makers Nutrition (package design), The PlayGround (custom rug), The Crafty Frog (branding), Long Island Aces (team branding, promotion, social media), Paradise Destination Travel (branding & print ads)*

2008 - 2016 **Senior Graphic Artist, ENTERTAINMENT ONE**

Developed sharp business acumen and experienced in producing a broad scope of graphic design services, from key art, package design, promotional materials to motion/still DVD menus and flash/static web banners. Responsible for working closely with clients and designing for their print and online marketing needs. Manage and design monthly print and virtual catalogs.

2005 -2008 **Media Sales Supervisor, BEST BUY**

Developed, coached and mentored a team of customer service individuals through formal and informal feedback, trainings, and annual performance reviews. Managed team schedule and daily duties. Facilitated productive communication between customers, employees, and management, to ensure the resolution of conflicts.

DESIGN ACHIEVEMENTS

- 2014 **JUST FAB – DESIGN WINNER**, Illustrated Shoe Design
- 2012 **THE TATTOO'D TYKE – DESIGN WINNER**, Illustrated Tattoo Sleeve
- 2011 **SCARFACE™ – DESIGN WINNER**, Illustrated Fan Art
- 2010 **ULTIMATE BET – DESIGN WINNER**, Poker Table Skin
- 2009 **TAPULOUS – DESIGN WINNER**, Tap Tap Revenge - Jennifer's Body Skin
- 2006 **STUDENT BOLI – BRONZE AWARD**, Long Island Advertising Club Campaign

EDUCATION Bachelor of Fine Arts in Digital Arts & Design, Long Island University - C.W. POST